



BR&D FALL 2004 NEWSLETTER



HOLIDAY LIGHTS AND GREENERY

POND WINTERIZATION TIPS

WHAT IS BIOPHILIA?

PHOTO CONTEST—Win \$250!

WINTER DISCOUNTS

LOW-VOLTAGE LIGHTING

MSRP PROGRAM STARTS THIS FALL

Should you shut down your pond in the winter?

Have your underwater light bulbs replaced during clean-outs. Rather than pay for a service call, it can be done for \$20 each, including the bulb and labor.

We've installed a new reflecting pond with colonnade backdrop at our home/office. See it on next year's Parade of Ponds on August 27th and 28th, 2005.



Stop using bacteria below 50 degrees water temperature.

Winterizations for your pond should start in September and be completed by early November. Plants should be trimmed back while the water is still warm enough to get in. If you'd like, we can do this for you, or for more information, check out our website.

Holiday Lights and Fresh Greenery

New for this holiday season, and as announced in our last newsletter, we are now offering holiday lights and fresh greenery for both indoors and out. Let us do it for you. The deadline is here for ordering, so call Robyn to schedule your complementary consultation. We can do potted plants with lights, miniature evergreens in urns, poinsettias, lighted lawn ornamentation, pine boughs (fresh or silk), mantel decorations, and some minimalist lighting of your outdoor trees and ornamental grasses. The limitation is that we don't go any higher off the ground than allowed by a step stool. We are taking a very limited number of reservations for this service this year, so call today. We will start in November.

According to Architect Alexis Karolides, our performance, well-being, and health are enhanced and stress reduced when we can see and get out in nature or have the elements of nature around us. She is quoted, "It's more critical now than it's ever been in history. People spend 90 percent of their time indoors and when not indoors most of their time is spent in their cars. So we have become so removed from our biological need to associate with the natural environment that it is actually affecting our health." When you design or modify your home, "Have access to nature: windows that look out onto, not a privacy fence, but a tree." "You might incorporate some kind of water feature in your home." This research is currently being documented through the phenomena called "biophilia." Paraphrasing her now, "...your experiential access to nature ... changes your lifestyle in a way."

Pond filter mats in both the biofalls and skimmer should be completely replaced every 3 years.

PHOTO CONTEST

We'd love to see how your yard looks now that it has matured. We try to take pictures when we finish, but it usually looks a little too rock or mulch intensive until everything grows in after a couple years.

Send us your pictures and we'll have a drawing in March from random entries. Each picture will earn you one entry—to a maximum of three. The prize of \$250 will be announced in our Fall Newsletter.

We will also judge the best picture (our discretion), and it will win \$100. Three runners-up will also get \$50 each.

If you want your pictures returned, please enclose a self-addressed stamped envelope. Send only pictures of work we've done for you. For example, if we've installed a wall or pond, but you did the planting, that's fine. Sending us your pictures also conveys permission for to use them in our portfolio, website, and other means to show other customers our work. So give us your best shot!



Once again, we're offering a winter discount of five percent on any new business booked for the December to February timeframe. You may book the project now, and we will fit it into our schedule on a first-come basis with all work to be completed by the end of February.

MSRP Program: A product catalog will be mailed to you four times a year; you can order with direct-ship to you.....no more trips to True Pump or service call charges from us for delivery.

Never see your home in the darkness of winter? Let us give you an estimate to install the highest-quality, low-voltage lighting systems available. We have a huge assortment of fixtures which are powder coated, copper, stainless steel, stained glass, and more. The fairy lights are Debby's personal favorite.



Q: Should I shut down my pond for winter or keep it running?

R: What would you prefer? The answer to that question depends on several things.

1. Would you still be able to hear or see the pond during the winter or is it tucked away in a corner of the property where you never go in the winter. Even through closed windows, most people can still hear their ponds at night from bedroom windows and get use to sleeping by the sound of a running stream. In that case, keep it running. Ponds also create the most magnificent ice sculptures—even when viewed from indoors. The fish will be perfectly safe during this time. You'll need to add water periodically.
2. Are you traveling for more than three weeks? If so, you might want to turn it off for the winter season since you won't be able to add water due to evaporation. You'll need to blow out the pipes and install a bubbler and/or deicer to keep some open water.